

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Masami Suzuki et al.                      Art Unit : 3625  
Serial No. : 10/797,906                                      Examiner : Jason B. Dunham  
Filed : March 9, 2004                                      Conf. No. : 3382  
Title : REPORTING METRICS FOR ONLINE MARKETPLACE SALES CHANNELS

**MAIL STOP AF**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AFTER FINAL OFFICE ACTION**

In response to the final Office Action mailed September 22, 2008, please amend the above-identified application as follows:

**AMENDMENTS TO THE CLAIMS** are reflected in the Listing of Claims that begins on page 2 of the paper.

**REMARKS** begin on page 8 of this paper.

OK Jason  
1/16/09  
JD